

PRIVACY INFORMATION NOTICE REGARDING THE PROCESSING OF PERSONAL DATA OF LEADS AND CLIENTS PURSUANT TO REGULATION (EU) 2016/679 ("GDPR")

With reference to the processing of personal data provided by you under the contract signed with PERFORMANCE IN LIGHTING S.p.A., the latter wishes to provide you, as the data subject, (the "**Data Subject**"), with the following information pursuant to Article 13 of Regulation (EU) 2016/679 ("**GDPR**").

1. DATA CONTROLLER

The data controller is PERFORMANCE IN LIGHTING S.p.A. (the "**Data Controller**"), tax code and VAT number 08517220011, with registered office in Via Domenico Bosatelli, n. 1 – 24069 Cenate Sotto (BG) – Italy, email address: privacy.it@pil.lighting.

The Data Controller, as part of its organizational structure, appoints the Authorised Persons for the processing of personal data, assigning them specific tasks and roles by means of a specific deed of appointment.

2. DATA PROTECTION OFFICER

The Data Controller has appointed a **Data Protection Officer ("DPO")** pursuant to Articles 37 – 39 of GDPR. If necessary, the DPO may be contacted at the following email address: dpo@pec.pil.lighting.

3. CATEGORIES OF PERSONAL DATA PROCESSED

The personal data ("**Data**") being processed are the following:

- Common personal data: such as forename and surname, general information, job title, and contact details.

4. PURPOSE OF PROCESSING AND LEGAL BASIS

The Data processing is carried out on the basis of the following purposes:

- a) Processing of database in Company CRM.
- b) Management of requests for assistance.
- c) Sending, by e-mail, informative communications ("Newsletter") to those who make an explicit request, by entering their e-mail address in the appropriate data collection form.
- d) Marketing purpose: by way of example, sending - by automated means of contact (such as SMS, e-mail, social account) and traditional (such as phone calls with operator and traditional mail) - promotional and commercial communication relating to services/products offered by the Company or invitation to/report corporate events or to participation/sponsorship/co-marketing company, as well as carrying out market studies and statistical analysis; sending advertising services online.
- e) Profiling purpose: analysis of your preferences, habits, behaviours, or interests to send you personalized commercial communications.
- f) Marketing purposes of third parties: communication/transfer of your data to third parties for commercial and marketing purposes of the latter.
- g) Fulfilling obligations under regulations and applicable national and supranational legislation.
- h) Purposes related to the establishment and execution of the contractual relationship between the Data Subject and the Data Controller (such as, but not limited to, order management and project management activities).
- i) Execution administrative and accounting obligations - such as accounting and treasury management, as well as invoicing (for example, the verification and registration of invoices), in accordance with what is required by current legislation.

The processing of Data by the Data Controller for the aforementioned purposes is based on the following legal basis:

- Purposes relating to points a), b), c) and h) above, the processing is based on: performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract (art. 6, par. 1, lett. b) of GDPR).
- Purposes relating to points d), e) and f) above, the processing is based on: consent (art. 6, par. 1, lett. a) of GDPR).
- Purposes relating to points g) and i) above, the processing is based on: legal obligation (art. 6, par. 1, lett. c) of GDPR).

5. METHODS OF PROCESSING PERSONAL DATA

The Data will be processed by the Data Controller both in paper and digital form. The Data Controller may carry out operations of collection, registration, organization, storage, consultation, processing, modification, extraction, comparison, use, interconnection, communication, erasure and destruction and any other appropriate operation in compliance with the provisions of the law necessary to guarantee the confidentiality and security of the Data as well as their accuracy, updating, and relevance to the stated purposes.

6. PERSONAL DATA STORAGE PERIOD

The Data will be stored according to the specific purposes for which they are processed, in particular:

- Purpose mentioned above in letter a): the Data will be stored for the duration of the contractual relationship and up to 10 years after the conclusion of the contractual relationship.
- Purpose mentioned above in letter b): the Data will be stored for the duration of the contractual relationship and up to 10 years after the conclusion of the contractual relationship.
- Purpose mentioned above in letter c): the Data will be stored until the Data Subject asks to unsubscribe from the newsletter service.
- Purpose mentioned above in letter d): the Data will be stored until withdrawal of the consent given by the Data Subject, in accordance with Article 7 par. 3 of GDPR and, in any case, up to 24 months after collection.
- Purpose mentioned above in letter e): the Data will be stored until withdrawal of the consent given by the Data Subject, in accordance with Article 7 par. 3 of GDPR and, in any case, up to 12 months after collection.
- Purpose mentioned above in letter f): the Data will be stored until withdrawal of the consent given by the Data Subject, in accordance with Article 7 par. 3 of GDPR.
- Purpose mentioned above in letter g): the Data will be stored for the duration of the contractual relationship and up to 10 years after the conclusion of the contractual relationship.
- Purpose mentioned above in letter h): the Data will be stored for the duration of the contractual relationship and up to 10 years after the conclusion of the contractual relationship.
- Purpose mentioned above in letter i): the Data will be stored for the duration of the contractual relationship and up to 10 years after the conclusion of the contractual relationship.

***N.B.:** If, in the event of litigation, it is necessary to ascertain, exercise or defend the rights of the Data Controller, the retention period of the Data collected, for the above purposes, may be extended due to the possibility that in that time frame it may be necessary to prepare defensive elements. In that case, the retention of said Data will take place exclusively until the conclusion of the litigation.*

After the retention period has expired, the Data will be destroyed, erased, or anonymized.

7. CATEGORIES OF RECIPIENTS OF THE PERSONAL DATA

The Data collected by the Data Controller, within the scope of the above-mentioned purposes, may be communicated to one or more of the categories of subjects appointed as Data Processors as indicated in detail below, such as, for example:

- External companies offering email services.
- External companies offering website maintenance services.
- External companies that offer support in carrying out market studies.

- External companies offering marketing and telemarketing services.
- External business partners in sales, co-marketing, or event organization.
- Commercial agencies.
- Professionals.

The Data may be communicated to external subjects acting as autonomous Data Controllers, for example authorities and supervisory and control bodies and, in general, subjects, either public or private, entitled to request the Data.

A complete and up-to-date list of Autonomous Data Controllers, Data Processors and Data Recipients in any capacity (art. 4, n. 9 of GDPR) can be obtained from the Data Controller's offices or by writing to the email address: dpo@pec.pil.lighting

8. TRANSFER OF PERSONAL DATA OUTSIDE OF EEA

The Data will be processed within the European Economic Area ("EEA"). If, for technical and/or operational reasons, it is necessary to use parties located outside the EEA, the processing of the data will be regulated in accordance with the GDPR, therefore, all necessary precautions will be taken to ensure the protection of the Data, pursuant to Article 46 and following of the GDPR.

9. RIGHTS OF DATA SUBJECTS

The Data Subject, in relation to the Personal Data provided, has the right to exercise at any time and in accordance with the provisions of the GDPR the rights established by the latter and shown below:

- Right to withdraw consent (art. 7, par. 3 of GDPR): the right to withdraw the consent given without affecting the lawfulness of the processing based on the consent before revocation.
- Right of access by the data subject (art. 15 of GDPR): the right to obtain confirmation of the existence or otherwise of one's Data, and a copy thereof in intelligible form.
- Right to rectification (art. 16 of GDPR): the right to correct inaccurate Data.
- Right to erasure, the "right to be forgotten" (art. 17 of GDPR): the right to the erasure of one's Data.
- Right to the restriction of processing (art. 18 of GDPR): the right to obtain the limitation of the processing of one's Data, e.g., if the accuracy of the Data is disputed or in the case of unlawful processing.
- Right to data portability (art. 20 of GDPR): the right to receive in a structured, commonly used, and machine-readable format their Data provided to the Data Controller and the right to transmit such Data to another Data Controller where the processing is carried out on the basis of consent or a contract and is done by automated means.
- Right not to be subject to automated individual decision-making (art. 22 of GDPR): the right not to be subject to a decision based solely on automated processing.

You may assert your rights as set out in the GDPR by contacting the Controller directly at the following email address: privacy.it@pil.lighting.

10. RIGHT TO LODGE A COMPLAINT (ART. 77 OF GDPR)

If the data subject considers that their rights have been compromised or infringed, or that the processing of their Data is contrary to applicable law, they have the right to lodge a complaint with the competent Data Protection Authority.

11. NATURE OF THE PROVISION OF PERSONAL DATA

- The provision of Data by the Data Subject for the purposes indicated at letters a), b), c) and h) is necessary. The failure to provide the Data will result in the inability of the Data Controller to fulfill the terms of the contract, making it impossible for the Data Controller to continue the contractual relationship.
- The provision of Data by the Data Subject for the purposes indicated at letters d), e) and f) is optional; however, failure to provide it will not allow the Data Controller to pursue the purposes set out above.
- The provision of Data by the Data Subject for the purposes indicated at letters g) and i) is necessary to enable the Data Controller to comply with legal obligations.

DECLARATION OF CONSENT OF THE DATA SUBJECT

Having read the Information Notice pursuant to art. 13 of the EU Regulation 2016/679 on the protection of personal data (Privacy Policy):

- I give my consent to the processing of my data by Performance in Lighting S.p.A. for marketing purposes: by way of example, sending - through online and offline channels - with automated contact means (such as sms, e-mail, social networks) and traditional (as telephone calls with operator and traditional mail) - of promotional and commercial communications.

AGREE DO NOT AGREE

- I give my consent to the processing of my data by Performance in Lighting S.p.A. for profiling purposes: analysis of your preferences, habits, behaviors or interests in order to send you customized commercial communications.

AGREE DO NOT AGREE

- I give my consent to the transfer of data to others companies belonging to the same Group of Performance in Lighting S.p.A. and/or other companies operating in the same commodity sector of Performance in Lighting S.p.A., for the sending of commercial communications by third parties.

AGREE DO NOT AGREE

Place, date

Signature
